Subject: This week from CCA (CCA Delivers - October 13, 2016
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Date: 10/13/2016 03:49 PM
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CCA Delivers

CCALA.org
October 13, 2016

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High Speed Rail, Mobility Hubs and TDM at TIE

CCA members heard an update this morning on California High Speed Rail (CHSR) and also about Transportation Demand Management (TDM) and Mobility Hubs.

California is expected to grow to more than 50 million residents by the middle of the century, so traveling through the state will become even more difficult. CHSR is planned to reduce travel times and increase the convenience of traveling between central business districts. While high speed rail will not be coming to Los Angeles in the immediate future, the project will help fund numerous enabling projects around the area. These are auxiliary projects that will set the table for the CHSR route, and like new Metrolink locomotives and funds for the Regional Connector, will benefit local transit users. CCA has been advocating for the use of some of these funds for an Arts District Metro Red Line station.

The Department of City Planning recently released its Mobility Hub Planning Guide, part of its Mobility Plan 2035. Mobility Hubs provide a focal point in the transportation network that seamlessly integrates different modes of transportation, multi-modal supportive infrastructure, and place-making strategies to create activity centers that maximize first-mile last mile connectivity. Mobility Hubs are a core part of the upcoming changes to the City's TDM Ordinance.

A draft of the revised TDM Ordinance is expected in the spring of 2017. The revision will include amendments and additions aimed at reducing vehicle miles traveled through changes in land use codes. It will seek to take advantage of shifting lifestyles and facilities to utilize emerging transportation services and technologies. CCA will continue to inform our members about the revised TDM ordinance, its release and discussions on its implementation.

CCA thanks **Michelle Boehm**, CHSR Authority; and **My La** and **David Somers**,

EVENTS CALENDAR

THURSDAY, OCTOBER 13
5:30 p.m.

UCLA IN DOWNTOWN LA RECEPTION
City Hall – Spring Street Forecourt
200 S. Spring Street

SATURDAY, OCTOBER 15
7 p.m. - 11 p.m.

CAROL'S FAREWELL PARTY
The Orpheum Theatre
842 S. Broadway Ave.

WEDNESDAY, OCTOBER 19
2 p.m. - 4 p.m.

HOUSING LINKAGE FEE PUBLIC HEARING
Department of City Planning
Deaton Hall Auditorium
100 W. 1st St.

THURSDAY, OCTOBER 20
6 p.m. - 9 p.m.

L.A. FASHION DISTRICT PRESENTS: AN URBAN DINNER PARTY
8th and Santee Street cul-de-sac

FRIDAY, OCTOBER 28
7:30 a.m.- 2:30 p.m.

MAYORAL HOUSING, TRANSPORTATION & JOBS SUMMIT
UCLA Anderson School of Management

WEDNESDAY, NOVEMBER 9
11:30 a.m. - 1:45 p.m.

PROPRIETARY DEPARTMENTS

Department of City Planning, for their presentations and comments.

New Water & Energy Efficiency Mandates

Earlier this week, the Department of Building and Safety, along with the City Attorney and City Administrative Officer, completed a draft ordinance that will require most commercial and multifamily buildings to increase their water and energy efficiency. You can view the draft ordinance here.

If approved, the ordinance will apply to all non-governmental buildings (excluding structures used in TV and film production and post-production or single and dual family homes) that are 20,000 square feet or greater. It will require annual benchmarking of base building systems – those systems that use water and energy or affect their consumption, such as HVAC systems or plumbing fixtures. After the initial benchmarking, buildings must undergo energy and water audits, and when applicable, then retrofit "all systems" that can achieve water and electricity use reductions. The implementation schedule is in the draft ordinance along with a list of fees and non-compliance fines.

This ordinance will be heard in City Council's Planning and Land Use Management committee. Once it has been schedule we will send an update with the date, time and location. For more information, please contact CCA's Director of Government Relations, John Howland.

My Figueroa Construction Update

The Department of City Planning and LADOT have released a preliminary construction schedule for the My Figueroa project. Survey work, leading to preliminary construction, has begun along 11th Street and will begin soon near 40th Street north to 30th Street, and eventually going up to 6th Street. The schedule can be found here.

CCA members can sign up for email updates about construction activity here. For more information, please contact CCA's Director of Government Relations, John Howland.

PANEL & SHOWCASE
DoubleTree by Hilton Los Angeles Downtown

COMMITTEE CALENDAR

WEDNESDAY, OCTOBER 19
7:45 a.m. - 9:30 a.m.

HOUSING, LAND USE & DEVELOPMENT

Topics: **SunCal's 6AM project, City Linkage Fee**

Special Guests: Dan Rosenfeld, Sun Cal; Clare Bowin & Matt Glesne, City Planning; Claudia Monterossa, Housing and Community Investment Department

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CCA IN ACTION

On Tuesday, CCA spoke at the City Council in support of Paramount Pictures Master Plan. Leading to the creation of more than 7,300 construction jobs and 12,600 full time jobs when finished, the Plan is expected to generate more than $3 billion in additional annual economic activity. And it will help keep filming and other production jobs in Los Angeles. The Council unanimously approved the project.

For more information, please contact CCA's Director of Government Relations, John Howland.

Earlier this week, CCA testified at the Economic Development Committee about the City's business and economic development plans. CCA has been highly engaged in this discussion for more than a year and told the committee that the City needs to create a bold and comprehensive strategy to attract and retain businesses that create

jobs. We also told the committee that the City must do better at informing businesses about programs that help with their work as well as about new requirements on businesses.

For more information, please contact CCA's Director of Government Relations, John Howland.

This week CCA attended a press conference to launch the Coalition to Protect L.A.'s Neighborhoods & Jobs. The coalition was formed to defeat the Neighborhood Integrity Initiative (NII), which has officially qualified for the March 2017 ballot. The press conference was held at a parking lot owned by the City of Los Angeles that is slated for an affordable housing development. The parking lot is not currently zoned for housing and would require a general plan amendment in order for housing to be constructed.

The proponents of the NIII have falsely claimed that affordable housing projects are exempt from the construction moratorium provision of the proposed initiative, however this claim is false. All general plan amendments, even those needed to build affordable housing, will be prohibited if the initiative is approved by voters. Join CCA to defeat this deeply flawed initiative.

For more information please contact CCA's Managing Director of Legislative Affairs & Government Relations, Marie Rumsey.

CCA MEMBERS IN THE NEWS

"We've worked hard to design and deliver a great building worthy of a great tenant and reflective of the creative energy throughout the Arts District. We're delighted to have a great company such as Warner Bros. Music as our tenant at the Ford Factory," Jim Pierre, Shorenstein Properties. Downtown News, October 10, 2016. "Warner Music Group Coming to Arts District."

"No one ever pretended zoning was simple, and that's because people want land use to be carefully controlled in an urban environment," Con Howe, City View. Los Angeles Times, October 11, 2016. "Ballot measure could upset L.A.'s plan for housing the homeless."

"We think it's great for the city and the community," Sharon Keyser, Paramount

Pictures. Los Angeles Times, October 11, 2016. "Paramount expansion plan approved by Los Angeles City Council."

NEW MEMBERS

The Tenant Group

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